



VISION

Our vision is to be the number one private medical service company for Hormone Health within the UK, offering clinics and a range of hormone health treatments nationwide. We want to help women of all ages manage their hormones and health.

MISSION

Our mission is to ensure that women of all ages have good hormones, good health and a good life within the UK through the clinical and academic excellence of our team operating within our private medical service company.



CORE VALUES

Compassion

- To value relationships with patients, team members and external parties.
- To create a warm, welcoming and compassionate environment.
- To respect, listen and treat people with kindness.

Excellence

- To keep people safe through evidenced based practice.
- To deliver the highest quality and standards of care.
- To keep on improving our services by listening to others.

Trust

- To communicate and build long-term relationships.
- To act positively and accurately.
- To provide complete transparency.

Quality

- To provide the best quality of care and service.
- To strive to not only meet clients' expectations but to exceed them.
- To be efficient in all processes.